



Logistics in Wallonia is the Walloon competitiveness cluster dedicated to transport, logistics and mobility.

It brings together the different actors of the logistics and mobility industries: logistics service providers, shippers, infrastructure managers, IT and technological companies, universities, training and research centres. Its activities are based on five pillars:

- **“Innovation”** by providing support to its members in setting up innovative projects
- **“Business Community”** to foster contacts between members in order to stimulate synergies
- **“Management and development of Human capital”** to help train organisations to identify the jobs of tomorrow
- **“International”** by connecting its members with international partners
- **“Marketing & Communication”** to inform its stakeholders about the assets of Wallonia

The technological fields of activity of Logistics in Wallonia are very diverse and range from the development of integrated systems for the real-time management of multimodal transport to the most advanced railway technologies, from a secure RFID traceability system for supply chains to the development of dedicated high-value logistics activities for the life sciences industry.

Over the last years, the explosion of e-commerce, the emergence of the Internet of Things and the concept of Smart Cities have opened new perspectives of innovation for the whole supply chain industry.



Wallonia Export - Investment Agency, your gateway to Wallonia - Europe

Wallonia Export-Investment Agency is your one-stop shop and partner from the very beginning of your research and European development. With us, you'll find scientific, fiscal and business expertise to prepare, launch or develop your activities. With us, you'll find the key that opens the door to academic, scientific and industrial networks.



Logistics in Wallonia is joining Wallonia Export-Investment Agency to create a team of specialists dedicated to your project.

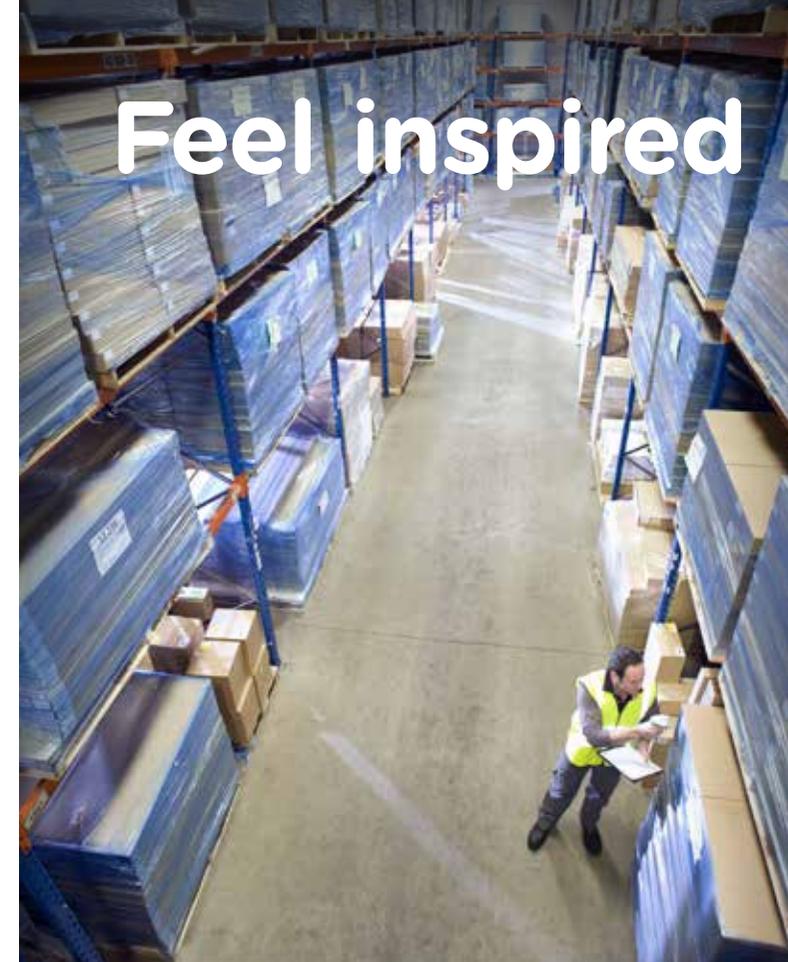
CONTACT US !

LOGISTICS IN WALLONIA

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Feel inspired

Invest in Wallonia

LOGISTICS IN WALLONIA Connect, Move, Share



Wallonia- Belgium

The best logistic location in Europe

According to different international studies, Wallonia **is the best location in Europe** to establish logistics and distribution activities. Many international players have confirmed this by setting up their own distribution centres in the Region: TNT, H&M, Johnson & Johnson, Dow Corning, Skechers, Baxter, Farnell, Scott Sports (to name a few) have established, and many have also expanded, their logistics activities in our region.

The **ideal location**, the **perfect connections with the main gateways to the European markets** (Rotterdam and Antwerp), the **availability of land and skilled workforce** convinced these companies to do so. Over the last 15 years, through their activities these international companies have ensured the creation of up to 5,000 new jobs.

7 key reasons to locate in Wallonia:

- An ideal location connected to an excellent transport infrastructure
- Guaranteed transit times to the main European markets
- A stable and business-friendly environment
- A flexible and productive workforce
- Availability of land
- Flexible and responsive administration
- The most favourable return on investment



 **BELGIUM & WALLONIA**
3rd IN THE WORLD BANK'S
LOGISTICS PERFORMANCE INDEX

60 MIO. CONSUMERS 
within 3 HOURS'DRIVE

LIEGE AIRPORT named
BEST CARGO AIRPORT 
IN EUROPE in 2015

2/3 of EUROPE'S PURCHASING
POWER to be found within a radius
of **500Km around Wallonia** 

WALLONIA 
3rd MOST ATTRACTIVE
REGION FOR E-COMMERCE

LOGISTICS IN WALLONIA =
 **320 MEMBERS:** SMEs, LARGE
COMPANIES AND RESEARCH UNITS

5,000 NEW JOBS
CREATED IN THE LOGISTICS
SECTOR **since 2000** 

A WATERWAY NETWORK 
RUNNING 450KM to
the west, north and east

22 LOGISTIC ZONES 
located at the crossroads of the
MAIN TRANSPORT CORRIDORS

“Wallonia is ideally located for shipping by road to our two major markets, France and Germany, and is close to the freight airports of Liège and Brussels. The Region has the support of the public authorities and the workforce we need is readily available. Our teams work 7 days a week, which enables us to handle an average of 4,000 orders a day.”

Jean-Michel COLNOT

Operations Director JOHNSON & JOHNSON

“Logistics in Wallonia helped us to establish our cooperation in Liege to improve the logistics services for e-commerce”

Liansen TAN

General Manager EC HUB

“Thanks to Logistics in Wallonia, we have been working to develop innovative technology-based solutions to solve complex problems of traceability, for example monitoring the cold chain in the pharmaceutical industry and transport, as well as the fight against counterfeiting.”

Hervé TOUSSAINT

Country Manager ZETES

“With Logistics in Wallonia, we are confident in the excellent promotion being made on the international scene, in order to present the strengths, skills and perspectives that Wallonia offers in terms of global and integrated logistics.”

Eric DEMONTY

Commercial Director JOST GROUP

“The location of Wallonia represents an advantage both for incoming and outgoing goods. Our centre is at the heart of our European operations. Its location represents an advantage both for incoming and outgoing goods. We are located between France and Germany, which are two of our key markets. The qualified Walloon workforce is another advantage.”

Stefan BENDFELDT

Operations Manager MÖLNLYCKE HEALTH CARE

“With Logistics in Wallonia, the Charleroi site has been reinforced within Alstom Group as a global development centre for technology.”

Jean-Marc NIZET

Site Managing Director ALSTOM

“The main reasons why Liège convinced the American management are both its central location in Europe and its many means of communications. Assistance and subsidies offered by the Walloon Region for the creation of jobs also played a part in tipping the balance.”

Michele BOSA, General Manager

CooperVision

“As a technology provider, it is very important to know what is happening on the market, what the opportunities are in the world of logistics and that's what Logistics in Wallonia offers.”

Geert DE CONINCK

Business Unit Manager Industrial Automation

SIEMENS