A business owned and driven non profit platform for the promotion of better products and more efficient environmental technologies and processes with focus on waste, building materials and (biobased) green chemistry.

GreenWin’s project portfolio aims at promoting circular economy’s goals. The reduction of Wallonia’s carbon footprint through better industry processes is also a priority.

GreenWin’ scope covers
• sustainable chemistry (green chemistry, use of CO2, white biotechnology, …)
• sustainable materials and construction (energy efficiency and storage, building systems, valorisation of waste and sludge)
• environmental management (waste & recycling management, water and air treatment, soil remediation)

GREENWIN unites 195 members, including 150 businesses, from world leaders to SMEs, universities, research centers and other organisation promoting better environmental technologies.

The business sectors covered by GreenWin are very attractive for foreign investors. Greenwin collaborates closely with experts in Environmental Technologies and Sustainable Development from AWEX (Wallonia Export-Investment Agency) and WBI (Wallonia Brussels International) to facilitate the implementation of new projects in Wallonia, as well as the investment of long established companies with foreign majority shareholdings.

GREENWIN AND AWEX two organisations, ONE goal: help you develop your activities in Wallonia.

CONTACT US!
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Invest in Wallonia
GREENWIN fostering innovation in the environmental sector!

Invest in Wallonia
The place to be for your leading business in green technologies

Centrally located in Europe, Wallonia is your gateway to Europe, the world’s largest market for green products and technologies, with the world’s highest environmentally aware customers and the most developed environmental regulations encouraging the development of green business.

The 3 fields targeted by GreenWin (sustainable chemistry, sustainable materials & construction and environmental technologies) are the most promising fields of development for business. Recent statistics show a remarkable 40% increase in turnover for cleantech companies in Belgium for 2000-2010!

Notwithstanding exceptional business leaders, scientists and technologies, this leap in activity has been supported by Wallonia, a government educated at promoting Europe’s best overall investment, R&D, social and fiscal environment for business.

KEY ASSETS OF WALLONIA:
• First class business and scientific networks quickly accessible through GreenWin and AWEX
• Existing and thriving business environment in cleantech sectors
• Historical strong leadership in Chemistry and Materials
• Clear Regulations and superb support mechanisms aimed at promoting better technological solutions and investments
• Affordable land and ideal logistic locations
• Exceptional overall quality of life (healthcare, security, food, …) and very attractive Expats packages

TEST US, you won’t waste your time!
Wallonia, what you should know & what key players are saying

“Green Biologics is a renewable chemicals company based in the UK (looking for a host facility for its second facility the first is in the U.S.) in Europe based on cellulosic feedstocks. The staff at AWEX have been exceptional in firstly understanding our requirements, secondly introducing us to relevant host partners, and thirdly working directly with us both to turn an idea into a concrete, executable project. Allied to this Government officials and politicians have been very accessible and given good guidance on the benefits of Walloonia and the opportunities to enhance the economics of our potential project within the support frameworks available.”

Sean SUTCLIFFE
Chief Executive, GREEN BIOLOGICS LIMITED

“GREENWIN supports Atelier de l’Avenir in its research projects for CIMEDE. This important partner represents a solid operational unit, which relies on a network of experts. Its permanent structure provides an efficient framework! GREENWIN also offers tailor-made service while respecting confidentiality.”

Alain KLINKENBERG
CEO ATELIER DE L’AVENIR

“Capricorn Venture Partners is an independent European manager of venture capital and equity funds, investing in innovative European companies with technology as competitive advantage. It is licensed by the FSMA (the Financial Services and Markets Authority in Belgium). Over the last 12 months we had a series of interactions with AWEX to identify suitable industrial sites for the construction of industrial scale bio-chemical plants in Walloonia. These interactions were in close collaboration with the executives of a German European portfolio companies of the Capricorn CleanTech Fund. AWEX helped us contact the regional authorities dealing with financial support for companies, understand the procedures to follow to deal with environmental issues, identify solutions related to the disposal of by-products through the production of renewable energy etc. Compared to interactions, which we had around the same time, with similar agencies in other Regions in Europe and North America, we came to the conclusion that the support provided by AWEX for potential investors in Walloonia is second to none.”

Claude J. STOUFS
Partner, CAPRICORN VENTURE PARTNERS N.V.

“As a manufacturer in the construction industry, our company is facing a global evolution of technical and environmental requirements. To continue to offer a suitable answer which is as relevant as possible, the research and development projects represent an innovation vector that we have to integrate in our strategy. For this purpose, GREENWIN provides us with expertise and access to an invaluable reservoir of both regional and international academic and scientific expertise.”

Geoffrey HOUBART
Business Strategy Manager, KNAUF

“Open Innovation is now even more than ever the main source behind developing new solutions for all markets and stakeholders on the planet. Clusters and platforms such as GREENWIN are fantastic tools to develop such new technologies better and faster. Solvay, as a global company, doesn’t just share all these opportunities with local actors but also transfers these potential partnerships to all our partners on a global scale.”

Jean-Marie POSTAUX
Public Affairs Director, SOLVAY BELGIUM

“Minerale S.A. is a recycler of glass waste and supplier of clean glass (’cullet’) to serve as raw material for the glass furnace. Minerale S.A. is a leading processor of packaging and flat glass in Europe. Within the Rebidoner project initiated by GREENWIN, Minerale S.A. is developing technical processes towards purification and valorisation of the PVB films sandwiched in laminated glass. Such a waste valorisation project requires close and strong collaborations with research institutes and end-users. This project will give higher value to glass waste and will enhance the procurement of waste glass for the factory located in Charleroi. This project is an example of a new business model in line with the circular economy.”

Christian DELTENRE
Managing Director, MINERALE

“Derbigum is a producer and supplier of sustainable solutions for buildings. GREENWIN helps us to reach additional visibility and gives us the opportunity to share and exchange our experience with other companies.”

Johan SYMOENS
CEO DERBIGUM

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**1 of the 6 model demonstrator regions IN SUSTAINABLE CHEMISTRY**

**17 INNOVATIVE materials & systems for CONSTRUCTION**

**5 RECYCLING INDUSTRY value chains**

**70 companies active in BIO-BASED CHEMISTRY**

**1,700 JOBS CREATED by 2020**

**25 R&D PROJECTS (all sectors)**

**30 new products by 2020**

**3,000 jobs direct & indirect in BIO-BASED CHEMISTRY**

**25 R&D PROJECTS (all sectors)**