

EMATOBE.EU



THE BRUSSELS GREATER AREA IS THE IDEAL PLACE FOR THE RELOCATION OF THE EMA

As one of the founding members of the European Union and home to the EU Institutions, Belgium is proud to launch its bid to host the European Medicines Agency. Centrally located in the heart of Europe and close to the current headquarters of the European Medicines Agency, the Brussels Greater Area provides the ideal conditions for a swift and smooth transition.

Whilst the proximity to London and the excellent connectivity will ensure business continuity during the transition phase, the Brussels Greater Area also offers a stable and welcoming environment for the European Medicines Agency to develop its critical operations. The outstanding quality of life for which the Brussels Greater Area is known will be appreciated by the European Medicines Agency's staff and their families. The Brussels Greater Area can offer them a reliable healthcare system, an affordable and varied real estate market, a large choice of international schools and ample employment opportunities for family members, among other things.

Belgium provides a perfect breeding ground for the European Medicines Agency to develop. The central location, first-rate connectivity and large availability of conference venues and hotel rooms at affordable prices are key in ensuring the numerous visitors of the European Medicines Agency can participate in its meetings and seminars on a cost and time-efficient basis. The cluster effect due to the proximity of EU institutions facilitates dialogue, reduces travel expenses and promotes synergies.

The bid of the Brussels Greater Area is cemented by Belgium's strong reputation for R&D and innovation as well as the presence of a strong pharmaceutical sector. With over 5% of the global output of pharmaceuticals being developed in Belgium, the country is a pharmaceutical powerhouse and knowledge centre.

Protecting human and animal health is a continuous concern requiring the European Medicines Agency's continuous attention. Belgium can guarantee a swift and smooth relocation so as to ensure that critical operations of the European Medicines Agency can be maintained throughout and immediately after the transition period.



ASMOOTH TRANSITION FROM LONDON TO BRUSSELS



AMPLE AVAILABILITY OF OFFICE PREMISES FOR THE EUROPEAN MEDICINES AGENCY IN THE BRUSSELS GREATER AREA

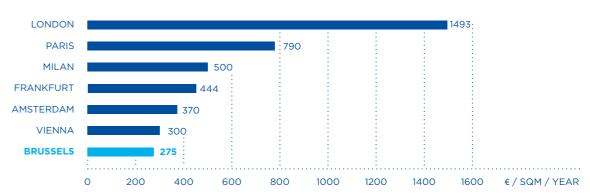
The Brussels Greater Area has a large selection of modern and affordable office space. Brussels has around 13.3 million m² of office space, of which 1.3 million m² is currently available on the market. Projects with building permits represent an impressive potential increase in office stock.

Most developers are ready to start construction as soon as prospective tenants are willing to commit. Moreover, Belgium will closely coordinate with the European Commission's Infrastructure and Logistics Directorate-General in Brussels (OIB) to facilitate the move of the European Medicines Agency. The Brussels Greater Area can provide several flexible and attractive options for the

relocation of the European Medicines Agency. Existing office buildings are available at a stone's throw from Brussels Airport, providing an easy and swift access to European capitals and beyond. Other high-quality office space is on offer right in the heart of the European Quarter in Brussels, unlocking countless synergies with the nearby EU institutions. At only 15 minutes of the international train station, large meeting rooms are widely available. On top of that the Brussels Greater Area also offers the option of a greenfield development in the heart of a science park hosting innovative biotech companies, university campuses, and research facilities easily accessible via the adjacent motorways.

COST OF KEY EUROPEAN OFFICE LOCATIONS

Cushman & Wakefield, 2016 Source: FIT

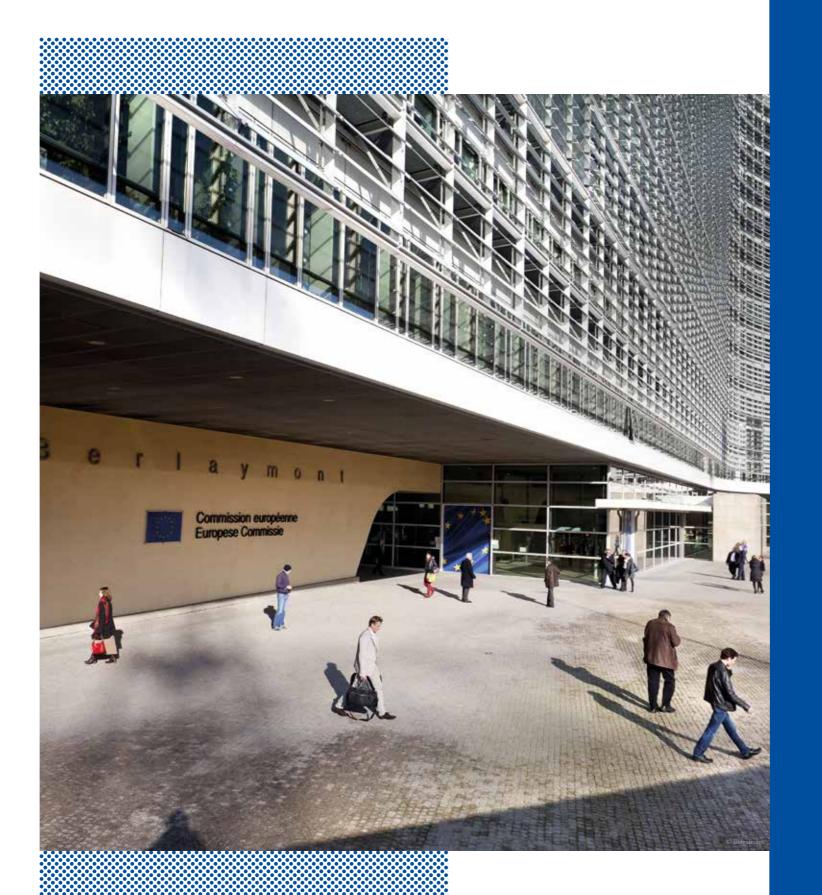


PRIVILEGES AND IMMUNITIES FOR THE EUROPEAN MEDICINES AGENCY AND ITS STAFF

The privileges and immunities of the European Medicines Agency and its staff will be those provided by the Protocol on the Privileges and Immunities of the European Union (Protocol n° 7), ensuring that the European Medicines Agency will benefit from exactly the same treatment as the institutions of the EU and the European officials. As such, the European Medicines Agency itself will have full legal personality under Belgian law, enabling it to open bank accounts, make purchases, hire personnel, etc. The European Medicines Agency will enjoy the usual immunities and inviolabilities. It will enjoy legal immunity and its premises, official correspondence and archives will be inviolable.

The European Medicines Agency's staff will enjoy immunity from legal proceedings in respect of acts performed in their official capacity. They will be exempted from income tax on salaries and allowances and from social security contributions. Belgium will also grant an initial settlement exemption to the European Medicines Agency's staff, facilitating their swift relocation from London to Brussels. During the first 12 months after the staff members' arrival in Belgium, they are exempted from VAT and customs duties on the purchase of their first vehicle, furniture and other goods needed to furnish their residence, among others.

In order to benefit from these immunities and privileges, the European Medicines Agency only has to register with the Protocol Directorate of the Belgian Ministry of Foreign Affairs. The same procedure applies to the staff.



WITH THE EU INSTITUTIONS AND THE BELGIAN FEDERAL AGENCY FOR MEDICINES AND HEALTH PRODUCTS

The Brussels Greater Area has the advantage of hosting the most important European institutions, professional federations, corporate headquarters and civil society organizations in a cosmopolitan European Quarter that is continuously being upgraded to provide a liveable and sustainable working environment. It is often dubbed as the standard setting capital of Europe, establishing standards and safeguards for the single, biggest market in the world. This is particularly true for safety and standards in the health sector.

Proximity with the European institutions, European non-profit associations, such as the European Public Health Alliance (EPHA) or the European Hospital and Healthcare Federation (HOPE), and professional federations, like the European Federation of Pharmaceutical Industries and Associations or the European Chemical Industry Council (Cefic), will be a considerable advantage for the European Medicines Agency. The fact that Belgium is host to the European Patients Forum (EPF), which groups patients and public health advocacy organizations, ensures that the voices of the main recipients of the work of the European Medicines Agency are being heard. This cluster effect facilitates interaction and dialogue, reduces travel expenses and promotes synergies.

Furthermore, since 2007, the Belgian Federal Agency for Medicines and Health Products (FAMHP) has been playing an important role in stimulating innovation, providing scientific advice, evaluating clinical trials and processing applications for granting marketing authorization for medicines for human and veterinary use. The FAMPH also assures the quality, security and efficacy of medical devices and human tissue material. Additionally, the Belgian government has the capacity and the commitment to enhance the FAMPH capabilities and resources, if needed.

004 | Smooth transition from London to Brussels



Belgium, located in the beating heart of Europe and home to numerous European institutions and international organizations, has a long-standing tradition in hosting expats. Since 1991, the Expat Welcome Desk has provided a one-stop-shop for international staff and their families. The Expat Welcome Desk is part of the Office of the Brussels Commissioner for Europe, the local authorities' single point of contact for all European institutions and international organizations.

The Welcome Office of the European Commission guides newly-arrived staff and their families through the administrative process, guaranteeing a smooth installation of the staff of the European Medicines Agency and their families. The Welcome Office helps resolve all the challenges faced by expats, including residence formalities, housing, education, transport, social security, insurance, taxes and voting.

THE EXPAT WELCOME DESK:

A ONE-STOP-SHOP FOR ALL STAFF OF THE EUROPEAN MEDICINES AGENCY

A single point of contact





CENTRAL LOCATION AND PRIME INFRASTRUCTURE

2

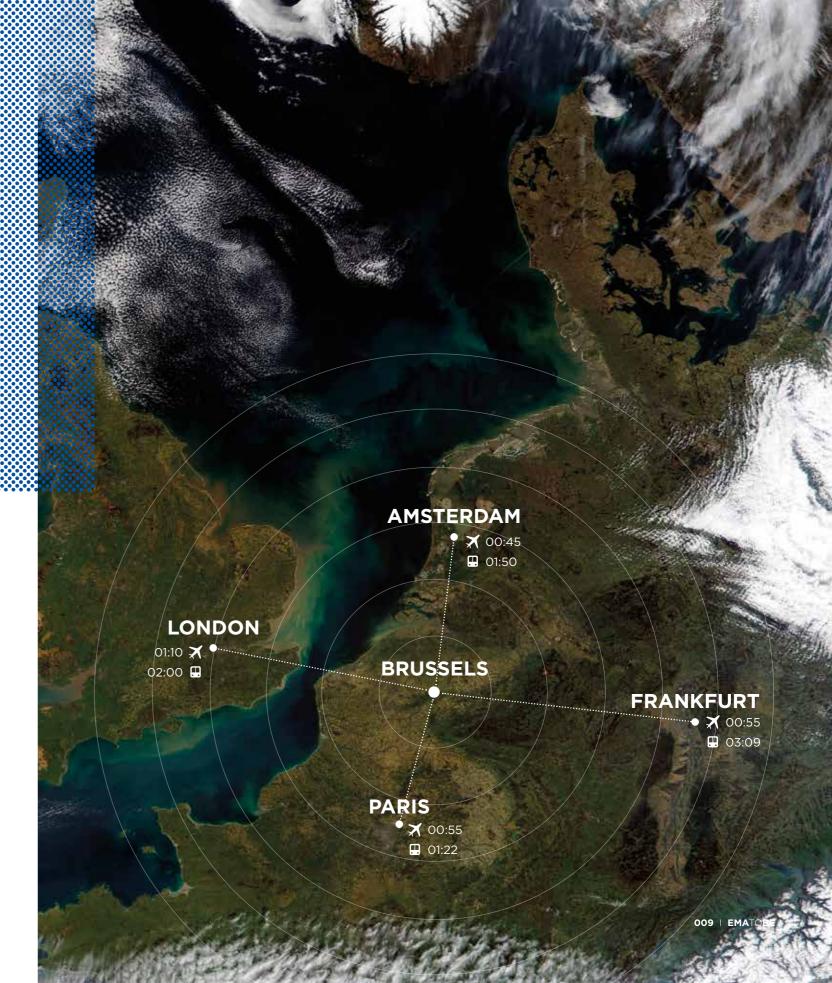
ALL ROADS LEAD TO BRUSSELS

Located at the heart of Europe, Brussels is one of the most accessible capitals on the continent. Thanks to its dense, high-quality transportation infrastructure, Belgium offers fast connections to locations all over Europe by air, sea or land. Travel to major commercial and industrial centres including London, Paris, Amsterdam or Frankfurt takes less than two hours.

Brussels is included in Europe's high-speed train network and offers connections to 19 cities, including Paris, London, Amsterdam, Lille and Cologne. The Eurostar railway service through the Channel Tunnel, for instance, will also enable officials of the European

Medicines Agency to travel between London and Brussels during the transition phase. Meanwhile, this fast train connection can also be used by employees to commute to work while their families continue living in London.

Home is never far away with frequent direct flights from Brussels to all European capitals and second-tier cities. Brussels Airport is located 12 km (8 miles) north east of Brussels city centre and the European Quarter, and is easily accessible via a direct train connection. Furthermore, Brussels Airport and Liege Airport are two pharmaceutical logistical hubs and both airport communities are certified by IATA as a Centre of Excellence for Pharmaceuticals (CEIV Pharma). Frequent flights are also offered by several operators at Antwerp Airport, which focuses primarily on a business clientele, providing direct flights to London City Airport. Brussels South Charleroi Airport has daily connections to all over Europe and beyond and is easily accessible from anywhere in Belgium.



DIGITAL BELGIUM

Belgium boasts a fast, secure and reliable IT infrastructure providing the ideal backbone for the operations of the European Medicines Agency. Broadband fibre-optic internet and secure servers are widely available, offering secure cloud solutions and collaborative computing. In the European Commission's 2016 Digital Economy and Society Index (DESI), Belgium ranks second in terms of connectivity. With 98.9% of households covered, Belgium ranks second in the EU when it comes to broadband coverage. Overall, Belgium is in the top five countries in the 2016 Digital Economy and Society Index, well above the EU average.

Moreover, the policy objectives of the federal government's "Digital Belgium" aim to stimulate the roll-out of ultrafast internet in Belgium. According to the plan, at least half of the connections in Belgium will achieve Internet speeds of up to 1 Gb/s by 2020. Mobile broadband technologies, such as 4G and LTE Advanced, are scheduled to be rolled out as quickly as possible across the entire Belgian territory and a high-performance 5G framework will be installed to ensure Belgium is at the forefront when the Internet-of-Things further develops.

HIGH-END CONFERENCE VENUES

More international organizations are based in Brussels than in Washington D.C. The city is home to more than 120 international government organizations, 181 embassies, over 5,000 diplomats and more than 1,000 lobby groups. The Brussels Greater Area boasts more than 210 venues for events for between 10 and 10,000 persons, totalling 1,237,400 m² of convention centre space.

This international presence combined with Brussels' first-rate accessibility in the heart of Europe, makes it the leading European conference city. According to the Union of International Associations' Conference Cities Ranking 2014, Brussels is the best conference city in Europe and the second best worldwide.

BELGIUM RANKS 6TH
IN DIGITAL ECONOMY
AND SOCIETY INDEX 2017.
BELGIUM RANKS 3RD IN
CONNECTIVITY AND 5TH
IN INTEGRATION OF
DIGITAL TECHNOLOGY
BY BUSINESSES.

CONNECTIVITY

Belgium is a strong performer in fixed connectivity. Fast broadband is available almost everywhere and 81% of all subscriptions are at least 30Mbps. The Connectivity dimension measures the deployment of broadband infrastructure and its quality. Access to fast broadband-enabled services is a necessary condition for competitiveness.

INTEGRATION OF DIGITAL TECHNOLOGY

Belgian businesses use digital technologies to improve productivity and sales and are doing well in integrating digital technology, where Belgium ranks 5th. The Integration of Digital Technology dimension measures the digitization of businesses and their exploitation of the online sales channel. By adopting digital technology businesses can enhance efficiency, reduce costs and better engage customers, collaborators and business partners. Furthermore, the Internet as a sales outlet offers access to wider markets and potential for growth.



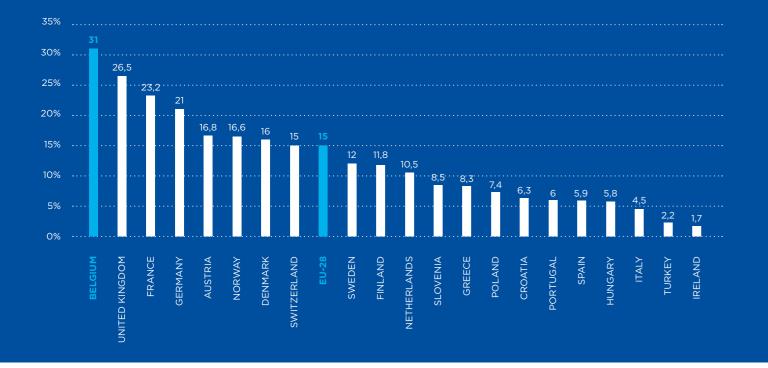
COMMODIOUS HOTEL ROOMS

The Brussels Greater Area can easily accommodate the European Medicines Agency's 36,000 annual visitors. Brussels has close to 200 world-class hotels with around 20,000 hotel rooms. Close to the city centre, an additional 3,000 hotel rooms are available in the immediate vicinity of Brussels Airport. Hotels range from international branded hotels to several unique family-owned boutique hotels. Price levels are generally much lower than in comparable European capitals. Thanks to preferential corporate agreements, all major hotels apply favourable rates for EU institutions, their staff and their visitors.

O10 | Central location and prime infrastructure

THE BELGIAN PHARMACEUTICAL INDUSTRY IS HIGHLY R&D-INTENSIVE

R&D intensity (= R&D/production) Pharmaceutical industry, Source: EFPIA, 2013. With only 2% of the EU population, Belgium totalizes 10% of all of R&D expenditures in the EU.



Within the EU, **Belgium has a strong reputation for R&D and innovation**, primarily due to the high quality of its educational system and research facilities, the availability of skilled workers and numerous fiscal incentives for R&D ventures.

The World Economic Forum's Global Competitiveness Report of 2016-2017 ranks Belgium at the top for R&D, innovation and collaboration between industry, academia and government. As a result, many innovative companies continue to prosper within Belgium's borders.

ACADEMIC EXCELLENCE

Belgium has a long-standing track-record of academic excellence. Belgium is home to 12 universities of which two (UGent and KU Leuven) are in the World Top 50 of Universities in Life Sciences. According to Reuters, no other European university boasts as many influential innovations and patents as KU Leuven.

Its French-speaking counterpart, the Université Catholique de Louvain, has been associated with several Nobel Laureates. the most recent in October 2014 when one of its professors, John O'Keefe, was jointly awarded the Nobel Prize in Physiology or Medicine. Belgium also has a renowned network of specialized research facilities, with institutions including the Institute of Tropical Medicine in Antwerp, Science Parks of Wallonia (SPOW), Wallonia Biotech Coaching (WBC) and the biotech cluster BioWin in Wallonia, Flandersbio in Flanders, the Brussels Institute for Research and innovation Innoviris, the life sciences research institute VIB in Ghent, and SCK-CEN in Mol, which provides around 25% of medical radioisotopes worldwide. Spinoffs and incubators are set up nationwide, boosted by this network of internationallyrenowned university research centres.



013 | EMATOBE

SKILLED AND PRODUCTIVE HUMAN CAPITAL

The Belgian workforce has one of the highest productivity levels in the EU. Key contributing factors are the quality of the educational system and proficiency in multiple languages. Other attractive assets are the flexibility of the labour force, as well as its versatility and eagerness to learn in changing working conditions. The constructive social dialogue enhances the business climate.

Furthermore, 35% of the labour force has at least one highereducation degree, well above the OECD average. This pool of talented human capital can help drive the activities of the European Medicines Agency forward. Belgium's highlyqualified workforce clearly meets the needs of an international working environment.

A FAVOURABLE TAX REGIME FOR R&D

The buoyant innovation industry in Belgium is buttressed by a favourable tax regime. Belgium offers an innovation income deduction scheme applicable to net earnings from innovation. According to the scheme, up to 85% of a company's net earnings from innovation is exempted from corporate taxation, resulting in an effective tax rate of 5.10%. This measure comes on top of the investment deductions and tax credits Belgium offers to companies and organizations investing in R&D.

Additionally, companies, research centres and other organizations also benefit from an R&D payroll tax incentive, allowing them to recover up to 80% of the withholding tax on professional income for researchers, academic staff and other highly-skilled personnel. Belgium also grants access to an attractive taxation scheme for foreign executives and managers temporarily employed in Belgium. This allows for a deduction from the taxable income of qualified employees for certain allowances (tax-free allowances) and for an exclusion from Belgian taxation of income related to work performed outside Belgium (travel exclusion).



RANKING R&D BELGIUM

THE EUROPEAN #1 FOR COOPERATION BETWEEN SCIENCE AND SMES

EUROPEAN INNOVATION SCOREBOARD 2016

THE WORLD'S 4TH-MOST INNOVATIVE ECONOMY

ZEW GLOBAL INNOVATOR INDEX 2015

HOME TO THE 4TH-BEST RESEARCH SYSTEM IN THE EU

EUROPEAN INNOVATION SCOREBOARD 2016

6TH WORLDWIDE FOR UNIVERSITY-INDUSTRY RESEARCH COLLABORATION

GLOBAL INNOVATION INDEX 2016

6TH WORLDWIDE FOR QUALITY SCIENTIFIC RESEARCH CENTRES

WEF, 2016-17

ANUNRIVALLED LIFE SCIENCES INDUSTRY

4

A VIBRANT PHARMACEUTICAL SECTOR

Belgium is a world-class player in pharmaceuticals and healthcare. With over 5% of the global output of pharmaceuticals developed in Belgium, the country is ahead of the game in the area of pharmaceuticals manufacturing. As a result, Belgium is ranked as the 2nd largest pharmaceutical country in the world in absolute figures. Part of this success is due to the presence of the Belgian pharmaceutical industry in every part of the value chain: from research and development, to clinical trials, market access, distribution and logistics.

BELGIUM HAS THE FASTEST PHASE 1 CLINICAL APPROVAL RATES IN THE EU (TWO WEEKS).

BELGIUM RANKS FIRST IN EUROPE AND SECOND IN THE WORLD WHEN IT COMES TO CLINICAL TRIALS.

NEARLY 10% OF EUROPEAN INVESTMENT IN R&D IN BIOTECHNOLOGY IS EXECUTED IN BELGIUM.

BELGIUM IS
A WORLD LEADER
WHEN IT COMES TO
MEDICINES DEVELOPED
PER CAPITA.



A LONG-TERM PARTNERSHIP BETWEEN GOVERNMENT AND INDUSTRY

The Pact of the Future, concluded between the Minister of Social Affairs and Public Health and the pharmaceutical sector in Belgium in July 2015, offers stability and predictability for the entire industry. It includes a strategic plan to reinforce Belgium's leading position in the area of clinical trials and accompanying measures for biotechnology companies and SMEs. The new policy aims to guarantee a faster and better access for patients to innovative therapies. The goal is to shorten the lead time for new medicines by an additional two months.

A FAVOURABLE PUBLIC OPINION

The Belgian pharmaceutical industry enjoys one of the most favourable public opinions in the EU (more than 80% approval), facilitating clinical trials. Furthermore, the pharmaceutical industry in Belgium employs more than 30,000 people directly and four pharmaceutical companies are in the top 5 of the most attractive employers in Belgium.

AN OUTPERFORMING EXPORT CHAMPION

In 2015, more than 41 billion euro in medicines, in particular vaccines, were exported from Belgium, representing a positive trade balance of 6.1 billion euro. Almost half (46.9%) of these exports go to countries outside the European Union, a clear illustration of the worldwide recognition of Belgian knowhow in the area of development, production and distribution of medicines and vaccines.

016 | A top-notch life sciences industry



Belgium is known the world over for its excellent quality of life. The social fibre in Belgium is strong and people are open-minded. Belgium offers an exceptionally high standard of living for expatriates and their families with first-class healthcare, high-quality housing at affordable prices and an excellent education system with many international schools. Furthermore, Belgium's rich cultural heritage and exquisite culinary tradition make living in Belgium an unforgettable experience.

In the OECD Better Life Index, Belgium ranks above average in the following categories: work-life balance, income and wealth, housing, civic engagement, education and skills, subjective well-being, health status, jobs and earnings, and personal security.



A WORLDLEADING EDUCATIONAL SYSTEM AND LARGE CHOICE OF INTERNATIONAL SCHOOLS

Many expats move to Belgium to occupy positions at one of the many global organizations headquartered in Brussels, and bring their families, creating a need for quality education. As these positions can be quite transient in nature, international schools remain the most obvious choice for expat parents who want their children to follow their home country's curriculum during their time abroad. The European Medicines Agency's staff can choose from a broad range of outstanding international schools for their children. Four out of thirteen European Schools are located in Belgium and a fifth European School for 2,500 pupils will open in the Brussels Greater Area in the near future.

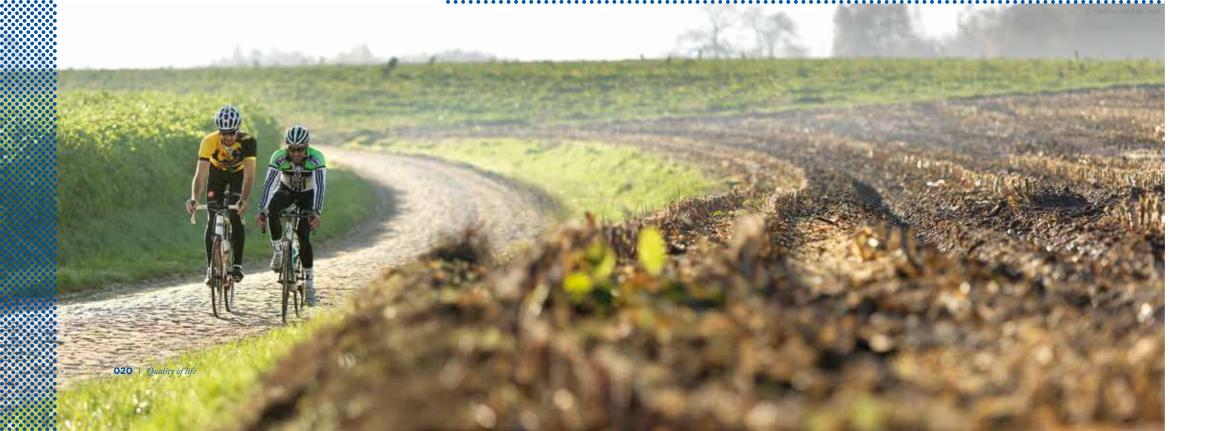
British and American curricula can be found alongside international and European curricula at various schools. Several universities also offer English language master programs, next to French and Dutch. Furthermore, the claim that **Belgium's educational system is one of the most outstanding in the world** is backed by the World Economic Forum Global Competitiveness Report 2015–2016 which found that Belgium has the second best primary education system and the second best management schools in the world.

019 | EMATOBE

A RELIABLE HEALTHCARE SYSTEM

Belgium has a reliable and easily accessible healthcare system. A 24/7 access to medication thanks to pharmacy rotation and a high number of medical doctors who speak English, French and Dutch only add strength to the claim that healthcare in Belgium is among the best in Europe, and even in the world. The rankings also reaffirm this claim. On a worldwide scale, Belgium occupies the second place when it comes to building healthcare infrastructure that answers the needs of the population (IMD World Competitiveness Yearbook 2016). În addition, Belgium is home to Europe's 4th best healthcare system, according to the Euro Health Consumer Index (EHCI) published by the Health Consumer Powerhouse in 2016. Belgium scores very well in patient rights and information, access to care, treatment outcomes, range and reach of services, prevention and use of medicinal products. Apart from being reliable, healthcare is also more affordable in Belgium than in most countries.



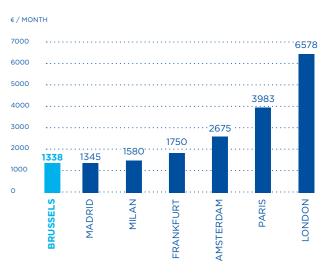


AN AFFORDABLE HOUSING MARKET

The Brussels Greater Area provides the best of both worlds: a dynamic and international European capital with relatively low real estate costs compared to other European cities. Different offerings are available to cater to every taste, from Art Nouveau houses in the centre of Brussels, to modern apartment complexes with all amenities and lush villas in the green suburbs.

AVERAGE RENT IN URBAN LOCATION (APARTMENT 120 M²)

Source: The Global Property Guide, Rental Yields, 2017



A MULTILINGUAL HOST COUNTRY

Belgium is located at the crossroads of three major European cultures, Germanic, Latin and Anglo-Saxon. Visitors will easily find a host who speaks their language fluently. French, Dutch and German are official languages in Belgium. English is fluently spoken by most Belgians for whom multilingualism is a given. According to EF's 2016 English Proficiency Index, high proficiency levels of English prove that Belgian schools have managed to include a high level of English instruction in their students' education, alongside their national languages.

A RICH CULTURAL HERITAGE AND A DYNAMIC LIFESTYLE

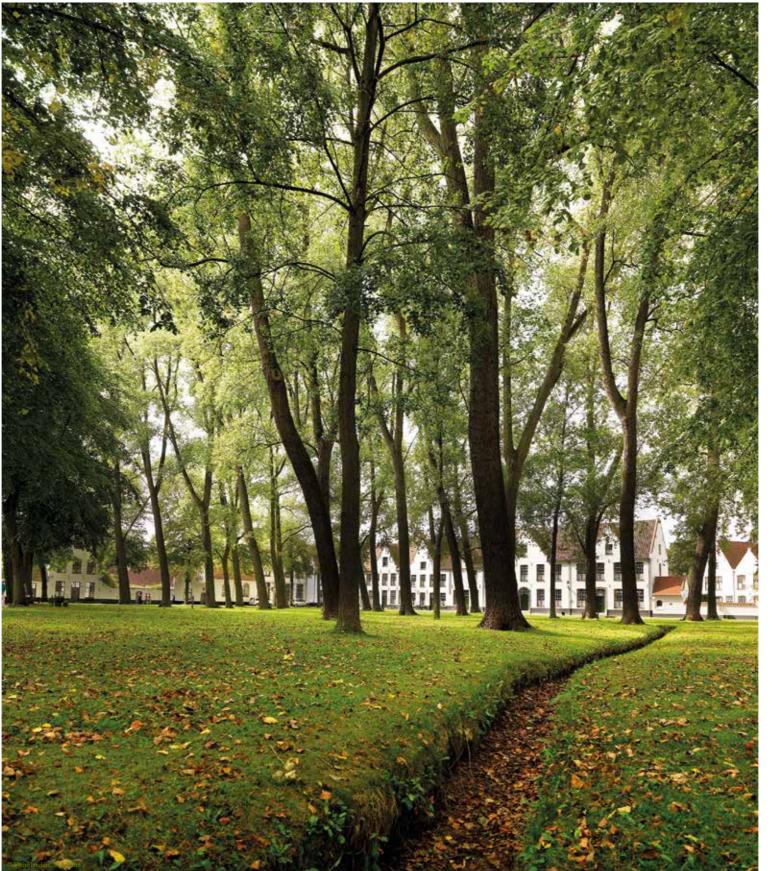
With its rich cultural life and historical heritage, Belgium is an attractive place to live. Historical cities like Bruges, Ghent, Liège, Mons, Namur, Antwerp and Brussels welcome a steady stream of tourists. Brussels hosts more than 18,000 cultural events every year. The Belgian capital is also home to 2,000 restaurants, of which 21 boast one or more Michelin stars. With 1,500 different Belgian beer brands on offer, there is ample choice to finish the day with a cold beer. Premium Belgian chocolates can be found on every corner, from highend shopping streets to metro stations.

The Brussels Greater Area is also a lovely environment to take a walk, with over **8,000 hectares of green spaces, more than half of the region is covered with parks, woodland, forest and sports fields**. The Brussels Greater Area has everything to satisfy the needs of shopaholics. Its streets and shopping districts are home to fashion venues and flagship shops for every taste, ranging from luxury brands stores to bespoke designer boutiques.

AMPLE EMPLOYMENT OPPORTUNITIES FOR FAMILY MEMBERS

Belgium has a vibrant labour market with ample opportunities for international staff. Belgium is one of the most international countries in Europe, with expats making up more than 10% of the workforce. More than 140,000 European foreigners are currently working in Brussels. The city, home to numerous international institutions, advocacy groups, lobbying companies, law firms and others, offers scores of challenging employment opportunities for the family members of staff of the European Medicines Agency.

Furthermore, according to the OECD, nowhere in the world is the pay gap between men and women closing faster than in Belgium. The median monthly wage of Belgian men is 3.3% higher than that of women. In the European Union, the median monthly gender wage gap is 19.1%.

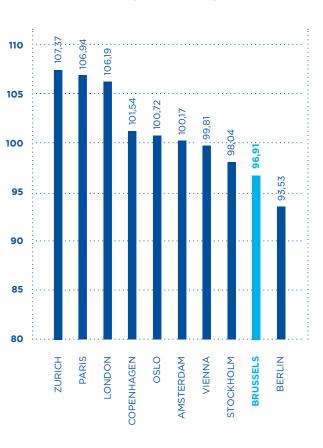


A REASONABLE COST OF LIVING

This 'bon-vivant' lifestyle does not necessarily come at a high price. The cost of living is lower in the Brussels Greater Area than in most of the other European metropolitan areas. In a survey on the cost of living, Brussels has a more affordable cost of living than 50% of the OECD cities in the affordability rankings.

FINANCIAL TIMES FDI BENCHMARK COST OF LIVING INDEX

Brussels, High quality of life at a reasonable cost. Source: Financial Times Ltd, FDI Benchmark, 2016



022 | Quality of life

